

Sneak Preview

The Rogue Valley's News & Review

2019 RATE & INFORMATION SHEET

33,000 copies once a month

(including 31,300 DIRECT MAILED in the Grants Pass market area; and 2,000 on the stands - the largest circulation in Josephine County!)

2019 DISPLAY AD RATES

2019 PUBLISHING DATES

NOTE: EACH PRICE IS THE COST OF AN AD FOR ONE MONTH

NOTE: DEADLINE FOR ADS IS ONE WEEK BEFORE THE PUBLISHING DATE

Ad Size	B&W 1-time	Color 1-time	B&W 6x/year	Color 6x/year	B&W 12x/year	Color 12x/year
1/16	\$101	\$135	\$96	\$130	\$91	\$125
1/8	\$165	\$215	\$155	\$205	\$145	\$195
3/16	\$235	\$285	\$221	\$271	\$207	\$257
1/4	\$308	\$383	\$288	\$363	\$268	\$343
3/8	\$443	\$558	\$413	\$538	\$393	\$518
1/2	Note: Ads this size are automatically given the 12x contract rate.				\$486	\$611
3/4					\$668	\$793
Full					\$800	\$925
Back					\$850	\$975

	Publishing Date	Deadline for ad
JANUARY 2019:	JANUARY 4	Dec. 26, '18
FEBRUARY 2019:	FEBRUARY 1	Jan. 23
MARCH 2019:	MARCH 1	Feb. 20
APRIL 2019:	APR. 1 (in mail Mar 28)	Mar. 20
MAY 2019:	MAY 1 (in mail Apr 25)	Apr. 17
JUNE 2019:	JUN. 1 (in mail May 30)	May 22
JULY 2019:	JULY 1 (in mail Jun 27)	June 19
AUGUST 2019:	AUG. 1 (in mail Jul 25)	July 17
	("Best of the Rogue Valley," Part I)	
SEPTEMBER 2019:	SEPT. 1 (in mail Aug 29)	Aug. 21
	("Best of the Rogue Valley," Part II)	
OCTOBER 2019:	OCT. 1 (in mail Sep. 26)	Sep. 18
NOVEMBER 2019:	NOV. 1 (in mail Oct. 24)	Oct. 16
DECEMBER 2019:	DEC. 1 (in mail Nov. 29)	Nov. 20

DEADLINE FOR AD COPY: ONE WEEK BEFORE THE PUBLISHING DATE

AD SIZES	
1/16 Horizontal:	4.75" x 1.675" high
1/16 Vertical:	2.25" x 3.25" high
1/8 Horizontal:	4.75" x 3.25" high
1/8 Vertical:	3.125" x 4.875"
1/8 One Column:	2.25" x 6.75" high
3/16 square:	4.75" x 4.875" high
3/16 One Column:	2.25" x 10.25" high
1/4 Horizontal:	6.375" x 4.875"
1/4 Vertical:	4.75" x 6.75" high
1/4 One Column:	2.25" x 13.75" high
3/8 Three Column:	7.25" x 6.75" high
1/2 Two Column:	4.75" x 13.75" high
1/2 Four Column:	9.75" x 6.75" high
3/4 Three Column:	7.25" x 13.75" high
Full Page:	9.75" x 13.75" high

COLOR:

The color charges have already been entered into the price of the color ad in the "2019 Display Ad Rates" above. All color ads will be placed on glossy pages, adding to the professional, magazine-quality look of the Sneak Preview.

Please send ads electronically, preferably as a PDF, although we can work with JPEGs and TIFFs.

For information, call John or Dotti Kochis at 541-474-3044 or 541-226-7427

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