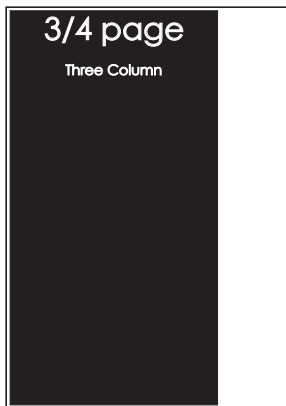
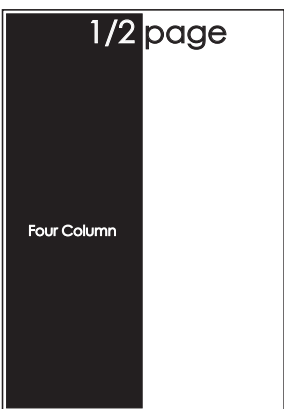
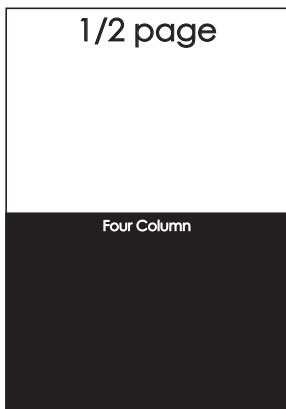
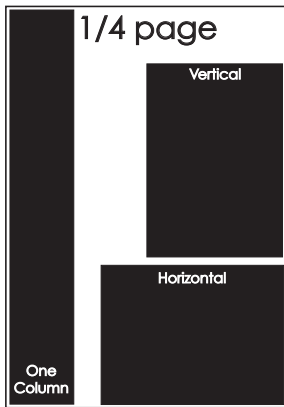
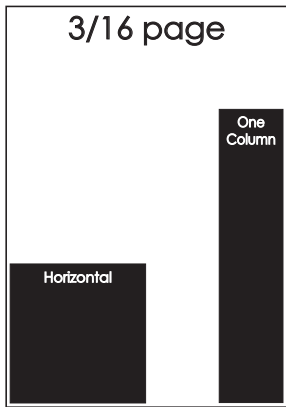
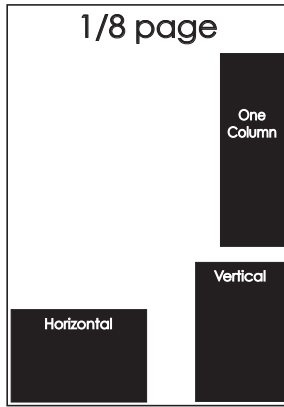
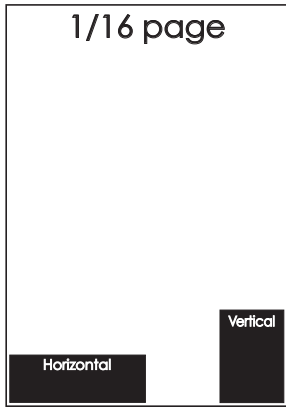


Talent News & Review

2018 Rate & Information Sheet



DISPLAY ADVERTISING: RATES & SIZES

Size	Width x Height		12x/year	1x only
1/16	H- 4.75" x 1.675"	B & W	\$36 per month	\$40
	V- 2.25" x 3.25"	COLOR	\$46	\$50
1/8	H- 4.75" x 3.25"	B & W	\$55	\$61
	V- 3.125" x 4.875"	COLOR	\$85	\$91
	1c- 2.25" x 6.75"			
3/16	Sq- 4.75" x 4.875"	B & W	\$77	\$85
	1c- 2.25" x 10.25"	COLOR	\$117	\$125
1/4	H- 6.375" x 4.875"	B & W	\$99	\$109
	V- 4.75" x 6.75"	COLOR	\$139	\$149
	1c- 2.25" x 13.75"			
1/2	2c- 4.75" x 13.75"	B & W	\$192	\$211
	4c- 9.75" x 6.75"	COLOR	\$232	\$251
3/4	3c- 7.25" x 13.75"	B & W	\$287	\$315
		COLOR	\$327	\$355
Full	- 9.75" x 13.75"	B & W	\$377	\$415
		COLOR	\$417	\$455
Back	- 9.75" x 13.75"	COLOR	\$425	\$468

PUBLISHING DATES

4,500 copies of the Talent News & Review will be direct-mailed to **every home & business in Talent** once a month.

AD DEADLINES 2018

Issue	Deadline	Pub Date
JAN	Dec 29	Jan 8
FEB	Jan 24	Feb 5
MAR	Feb 21	Mar 5
APRIL	Mar 21	Apr 2
MAY	Apr 18	May 1
JUNE	May 23	June 4
JULY	June 20	July 2
AUG	July 18	Aug 1
SEP	Aug 22	Sep 3
OCT	Sep 19	Oct 1
NOV	Oct 17	Oct 29
DEC	Nov 14	Dec 1

DISPLAY AD SPECS

Camera ready ads can be e-mailed to:
TalentShow@mind.net
 Preferred format: PDF

PAYMENT

An invoice will be sent to you by mail, payment is due 30 days after publication date. Sorry, no credit cards.

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