

Sneak Preview

The Rogue Valley's News & Review

2024 RATE & INFORMATION SHEET

32,000 copies once a month

(including 30,000 DIRECT MAILED in the Grants Pass market area; and 2,000 on the stands - the largest circulation in Josephine County!)

2024 DISPLAY AD RATES

2024 PUBLISHING DATES

NOTE: EACH PRICE IS THE COST OF AN AD FOR ONE MONTH

NOTE: DEADLINE FOR ADS IS ONE WEEK BEFORE THE PUBLISHING DATE

Ad Size	B&W 1-time	Color 1-time	B&W 6x/year	Color 6x/year	B&W 12x/year	Color 12x/year
1/16	\$106	\$142	\$101	\$137	\$96	\$132
1/8	\$171	\$223	\$161	\$213	\$151	\$203
3/16	\$244	\$296	\$230	\$282	\$216	\$269
1/4	\$319	\$378	\$299	\$378	\$279	\$358
3/8	\$459	\$580	\$429	\$560	\$409	\$540
1/2	<div style="border: 1px solid black; padding: 5px; background-color: #f0f0f0;"> <p>Note: Ads this size are automatically given the 12x contract rate.</p> </div>				\$505	\$638
3/4					\$690	\$828
Full					\$827	\$971
Back					\$850	\$975

	Publishing Date	Deadline for ad
JANUARY 2024:	JANUARY 6	Dec. 29, '23
FEBRUARY 2024:	FEBRUARY 1	Jan. 24
MARCH 2024:	MAR. 1 (in mail Feb 28)	Feb. 21
APRIL 2024:	APR. 1 (in mail Mar 27)	Mar. 20
MAY 2024:	MAY 1	Apr. 24
JUNE 2024:	JUNE 1 (in mail May 29)	May 22
JULY 2024:	JULY 1 (in mail Jun 26)	June 19
AUGUST 2024:	AUG. 1 (in mail Jul 31)	July 24
	("Best of the Rogue Valley," Part I)	
SEPTEMBER 2024:	SEP. 1 (in mail Aug 28)	Aug. 21
	("Best of the Rogue Valley," Part II)	
OCTOBER 2024:	OCT. 1 (in mail Sep. 25)	Sep. 18
NOVEMBER 2024:	NOV. 1 (in mail Oct. 23)	Oct. 16
DECEMBER 2024:	DEC. 1 (in mail Nov. 27)	Nov. 20

DEADLINE FOR AD COPY: ONE WEEK BEFORE THE PUBLISHING DATE

AD SIZES	
1/16 Horizontal:	4.75" x 1.675" high
1/16 Vertical:	2.25" x 3.25" high
1/8 Horizontal:	4.75" x 3.25" high
1/8 Vertical:	3.125" x 4.875"
1/8 One Column:	2.25" x 6.75" high
3/16 square:	4.75" x 4.875" high
3/16 One Column:	2.25" x 10.25" high
1/4 Horizontal:	6.375" x 4.875"
1/4 Vertical:	4.75" x 6.75" high
1/4 One Column:	2.25" x 13.75" high
3/8 Three Column:	7.25" x 6.75" high
1/2 Two Column:	4.75" x 13.75" high
1/2 Four Column:	9.75" x 6.75" high
3/4 Three Column:	7.25" x 13.75" high
Full Page:	9.75" x 13.75" high

COLOR:

All color ads will be placed on glossy pages, adding to the professional, magazine-quality look of the Sneak Preview. We do, however, have some constraints with color availability because of our printer. Once the color spots are full for a particular issue, we will not be accepting any more color ads, so reserve your spots early.

Please send ads electronically, preferably as a PDF, although we can work with JPEGs and TIFFs.

For information, call John or Dotti Kochis at 541-474-3044 or 541-226-6989
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