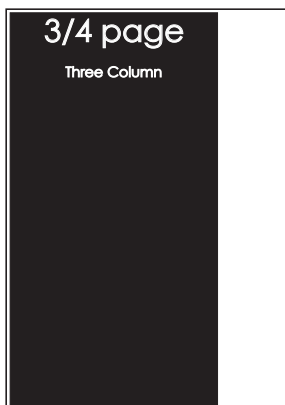
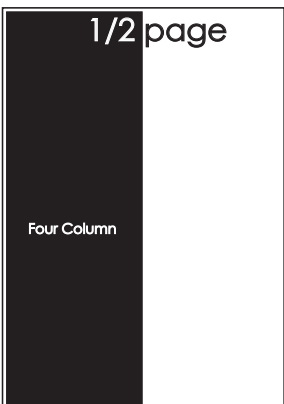
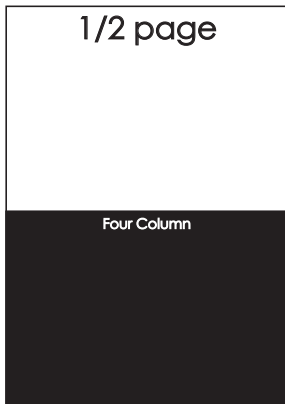
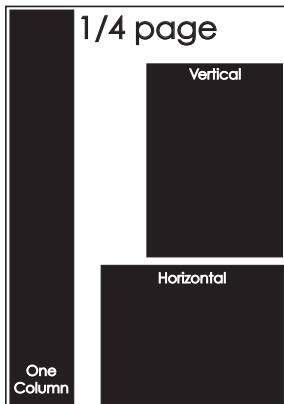
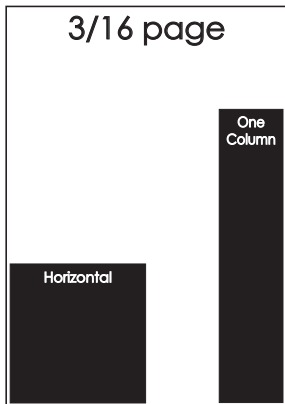
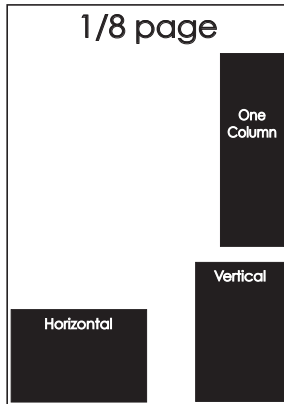
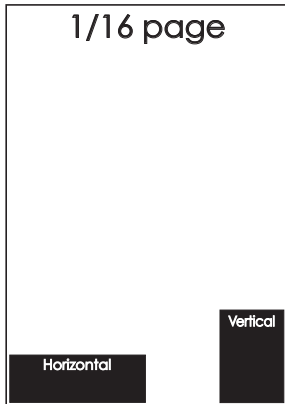


# THE MEDFORD SNEAK PREVIEW

## 2024 Advertising Rate & Information Sheet



### DISPLAY ADVERTISING: RATES & SIZES

Size	Width x Height	12x/year	1x only
1/16	H- 4.75" x 1.675"	B&W \$118 per month	\$130
	V- 2.25" x 3.25"	COLOR \$166	\$180
1/8	H- 4.75" x 3.25"	B&W \$182	\$200
	V- 3.125" x 4.875"	COLOR \$257	\$275
	1c- 2.25" x 6.75"		
3/16	Sq- 4.75" x 4.875"	B&W \$270	\$297
	1c- 2.25" x 10.25"	COLOR \$345	\$372
1/4	H- 6.375" x 4.875"	B&W \$352	\$387
	V- 4.75" x 6.75"	COLOR \$452	\$487
	1c- 2.25" x 13.75"		
3/8	3c- 7.25" x 6.75"	B&W \$552	\$607
		COLOR \$652	\$707
1/2	2c- 4.75" x 13.75"	B&W \$680	
	4c- 9.75" x 6.75"	COLOR \$780	
3/4	3c- 7.25" x 13.75"	B&W \$928	
		COLOR \$1028	
Full	- 9.75" x 13.75"	B&W \$1092	
		COLOR \$1192	
Back	- 9.75" x 13.75"	COLOR \$1313	

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### AD DEADLINES 2024

Issue	Deadline	Pub Date
JAN	Jan 3	Jan 8
FEB	Jan 26	Feb 5
MAR	Feb 23	Mar 4
APRIL	Mar 22	Apr 1
MAY	Apr 26	May 6
JUNE	May 24	June 3
JULY	June 21	July 1
AUG	July 26	Aug 5
SEP	Aug 23	Sep 2
OCT	Sep 20	Oct 1
NOV	Oct 18	Nov 1
DEC	Nov 22	Dec 3

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Nathaniel Hayden  
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