

# Sneak Preview

## Ashland's News & Review

### 2026 RATE & INFORMATION SHEET

**15,000 copies once a month**

(including 13,000 **DIRECT MAILED** to every home in Ashland;  
with an additional 2,000 on the stands - the most read newspaper in Ashland!)

#### 2026 DISPLAY AD RATES

**NOTE: EACH PRICE IS THE COST OF AN AD  
FOR ONE MONTH**

Ad Size	6x price per month	12x price per month
1/16	\$116	\$111
1/8	\$151	\$144
3/16	\$211	\$204
1/4	\$282	\$269
3/8	\$377	\$364
1/2	<b>Note: Ads this size are automatically given the 12x contract rate.</b>	\$462
3/4		\$657
Full		\$686
Back		\$842

#### 2026 PUBLISHING DATES

**NOTE: DEADLINE FOR ADS IS ONE  
WEEK BEFORE THE PUBLISHING DATE**

	Publishing Date	Deadline for ad copy
JANUARY 2026:	JANUARY 3	Dec. 24, 2025
("Best of Ashland," Part I)		
FEBRUARY 2026:	FEBRUARY 1	Jan. 23
("Best of Ashland," Part II)		
MARCH 2026:	MARCH 1	Feb. 20
APRIL 2026:	APRIL 1	Mar. 20
MAY 2026:	MAY 1	Apr. 17
JUNE 2026:	JUNE 1	May 15
JULY 2026:	JULY 1	June 19
AUGUST 2026:	AUG 1	July 17
SEPTEMBER 2026:	SEP. 1	Aug. 21
OCTOBER 2026:	OCT. 1	Sep. 18
NOVEMBER 2026:	NOV. 1 (in mail Oct. 23)	Oct. 16
DECEMBER 2026:	DEC. 1 (in mail Nov. 28)	Nov. 18

**DEADLINE FOR ADS: ONE WEEK BEFORE THE PUBLISHING DATE**

#### AD SIZES

1/16 Horizontal:	4.75" x 1.675" high
1/16 Vertical:	2.25" x 3.25" high
1/8 Horizontal:	4.75" x 3.25" high
1/8 Vertical:	3.125" x 4.875"
1/8 One Column:	2.25" x 6.75" high
3/16 square:	4.75" x 4.875" high
3/16 One Column:	2.25" x 10.25" high
1/4 Horizontal:	6.375" x 4.875"
1/4 Vertical:	4.75" x 6.75" high
1/4 One Column:	2.25" x 13.75" high
3/8 Three Column:	7.25" x 6.75" high
1/2 Two Column:	4.75" x 13.75" high
1/2 Three Column:	7.25" x 8.75" high
1/2 Four Column:	9.75" x 6.75" high
3/4 Three Column:	7.25" x 13.75" high
Full Page:	9.75" x 13.75" high

All ads will be on color, glossy pages.

Please send ads electronically, preferably as a PDF, although we can work with JPEGs and TIFFs. If you work with Canva, please be aware that our printer warns it doesn't translate well with print media.

The publication dates are approximations.  
Most issues will be in the mail 1-6 days before the first of the month.

We didn't raise our rates this year, but since we are on a 30-day billing cycle, we will be assessing \$7 late fees each month for any bills that come in after 30 days.

Call Curtis Hayden at 541-482-0368 or Ron Rivard at 541-778-7197  
sneakpre@mind.net • www.sneakpre.com • And like us on Facebook!