

Sneak Preview

The Rogue Valley's News & Review

2026 RATE & INFORMATION SHEET

32,000 copies once a month

(including 30,000 DIRECT MAILED in the Grants Pass market area;
and 2,000 on the stands - the largest circulation in Josephine County!)

2026 DISPLAY AD RATES

NOTE: EACH PRICE IS THE COST OF AN AD
FOR ONE MONTH

Ad Size	B&W 1-time	Color 1-time	B&W price per mo.	6x price per mo.	B&W price per mo.	12x price per month
1/16	\$110	\$146	\$105	\$141	\$98	\$136
1/8	\$178	\$237	\$168	\$220	\$158	\$210
3/16	\$264	\$307	\$241	\$293	\$221	\$280
1/4	\$333	\$398	\$313	\$392	\$285	\$372
3/8	\$480	\$601	\$450	\$581	\$418	\$561
1/2	Note: Ads this size are automatically given the 12x contract rate.				\$516	\$650
3/4					\$710	\$890
Full					\$850	\$924
Back					\$900	\$1025

2026 PUBLISHING DATES

NOTE: DEADLINE FOR ADS IS ONE
WEEK BEFORE THE PUBLISHING DATE

	Publishing Date	Deadline for ad
JANUARY 2026:	JANUARY 3	Dec. 24, '25
FEBRUARY 2026:	FEB. 1 (in mail Jan 28)	Jan. 21
MARCH 2026:	MAR. 1 (in mail Feb 25)	Feb. 18
APRIL 2026:	APR. 1 (in mail Mar 25)	Mar. 18
MAY 2026:	MAY 1 (in mail Apr 22)	Apr. 15
JUNE 2026:	JUNE 1 (in mail late May)	May 13
JULY 2026:	JULY 1 (in mail Jun 24)	June 19
AUGUST 2026:	AUG. 1 (in mail Jul 22)	July 15
("Best of the Rogue Valley," Part I)		
SEPTEMBER 2026:	SEP. 1 (in mail Aug 26)	Aug. 19
("Best of the Rogue Valley," Part II)		
OCTOBER 2026:	OCT. 1 (in mail Sep. 23)	Sep. 16
NOVEMBER 2026:	NOV. 1 (in mail Oct. 21)	Oct. 14
DECEMBER 2026:	DEC. 1 (in mail Nov. 28)	Nov. 17

DEADLINE FOR AD COPY: ONE WEEK BEFORE THE PUBLISHING DATE

AD SIZES

1/16 Horizontal:	4.75" x 1.675" high
1/16 Vertical:	2.25" x 3.25" high
1/8 Horizontal:	4.75" x 3.25" high
1/8 Vertical:	3.125" x 4.875"
1/8 One Column:	2.25" x 6.75" high
3/16 square:	4.75" x 4.875" high
3/16 One Column:	2.25" x 10.25" high
1/4 Horizontal:	6.375" x 4.875"
1/4 Vertical:	4.75" x 6.75" high
1/4 One Column:	2.25" x 13.75" high
3/8 Three Column:	7.25" x 6.75" high
1/2 Two Column:	4.75" x 13.75" high
1/2 Four Column:	9.75" x 6.75" high
3/4 Three Column:	7.25" x 13.75" high
Full Page:	9.75" x 13.75" high

As a cost-cutting measure, not all color ads will be placed on glossy pages. We have extreme financial constraints with color availability because of our printer. Once the color spots are full for a particular issue, we will not be accepting any more color ads, so reserve your spots early.

Please send ads electronically, preferably as a PDF, although we can work with JPEGs and TIFFs. If you work with the program Canva, please be aware that our printer warns it doesn't translate well with print media.

We didn't raise our rates for 2026, but since we are on a 30-day billing cycle, we will be assessing \$7 late fees each month for any bills that come in after 30 days.

For information, call John or Dotti Kochis at 541-474-3044 or 541-226-6989

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